



Alisha Adrian, Ph.D.

Living Into Your Vision **Tiered Pricing for Services**

Grounded in my commitment to economic justice, I offer tiered pricing to make my services available to as many people as possible. When you reach the checkout stage in booking my services, usually there will be three prices available. You choose which price to pay.

The different tiers are described below with some guiding criteria. I trust you to be honest in your reflection and select the highest tier you are able to so that the lower tiers remain available for those who truly need them.

Tier 1: Discounted Rate

- I am employed/self-employed.
- I sometimes feel stressed about covering my family's basic needs, but I'm always able to figure it out.
- I have limited savings.
- I have limited expendable income.
- I have to actively save to take a vacation.

Tier 2: Regular Rate

- I am employed/self-employed.
- I do not feel stressed about covering my family's basic needs.
- I have access to savings.
- I have expendable income – I am able to spend money at restaurants and stores without thinking about it.
- I can take an annual vacation without creating financial strain for myself/my family.

Tier 3: Pay it forward: *You pay more so that Alisha can offer more services to parents who struggle financially.*

- I am employed, self-employed, or do not need to work to meet my needs.
- I do not feel stressed about covering my family's basic needs or investing in extra-curricular activities and education for my children.
- I have a comfortable amount of financial savings.
- I have a comfortable amount of expendable income.
- I can afford to take a vacation whenever I want to.

The cost of other services will be negotiated at the time that the service is contracted.